



FEED YOUR FIELD

Building the foundation for next season starts today. And if you're like most growers, your soil needs more of two key nutrients.



THE IMPORTANCE OF CARBON

Carbon is the **food source that keeps the engine running in your soil.**

It equips microbes to break down organic nutrients, converting them into plant-available sources. That's important for both your field and your wallet. Happy, fed microbes provide nutrients that don't cost you a cent.



THE IMPORTANCE OF CALCIUM

Calcium **transports nutrients within the plant and strengthens the cell walls.**

Unfortunately, its availability is often misunderstood. Plants can still be deficient even if there are high calcium levels in the soil. It's the type of calcium that makes the impact. That's why it's essential to provide your plants with a water-soluble source.



THE COMBINATION

Together, carbon and calcium give your soil that plush, soft feel.

Their complementary roles also support the microbes. Carbon feeds them and calcium adds structure to the soil that facilitates gas exchanges. This perfect marriage allows the microbes to shine as soon as the nutrients hit your field.



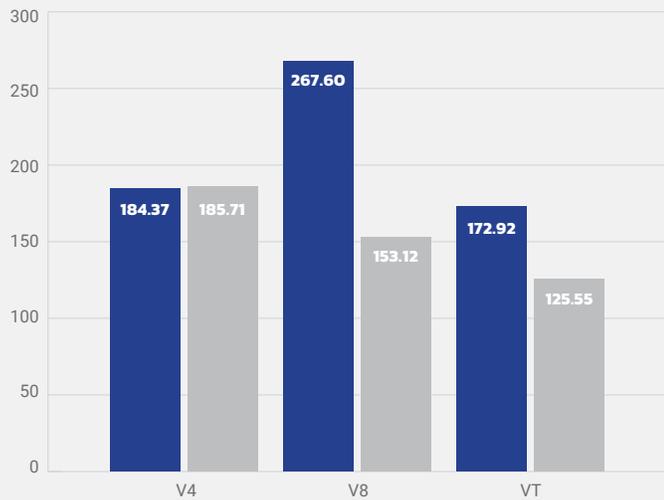
THE PRODUCTS

To take advantage of the fall season and unlock the power of carbon and calcium in your field, we recommend two products.

- **Meltdown** breaks down visible and invisible residue to extract nutrients.
- **HumiCal** provides the soluble carbon and calcium your field needs.



IA HUMICAL + MLT WEOC 2022



THE RESULTS

The numbers speak for themselves. Our trial data shows the value that Meltdown and HumiCal provide.

- Meltdown + HumiCal
- Untreated



THE NEXT STEP

To start increasing the profitability of your farm, [contact the team](#) of agronomy experts at BW Fusion.